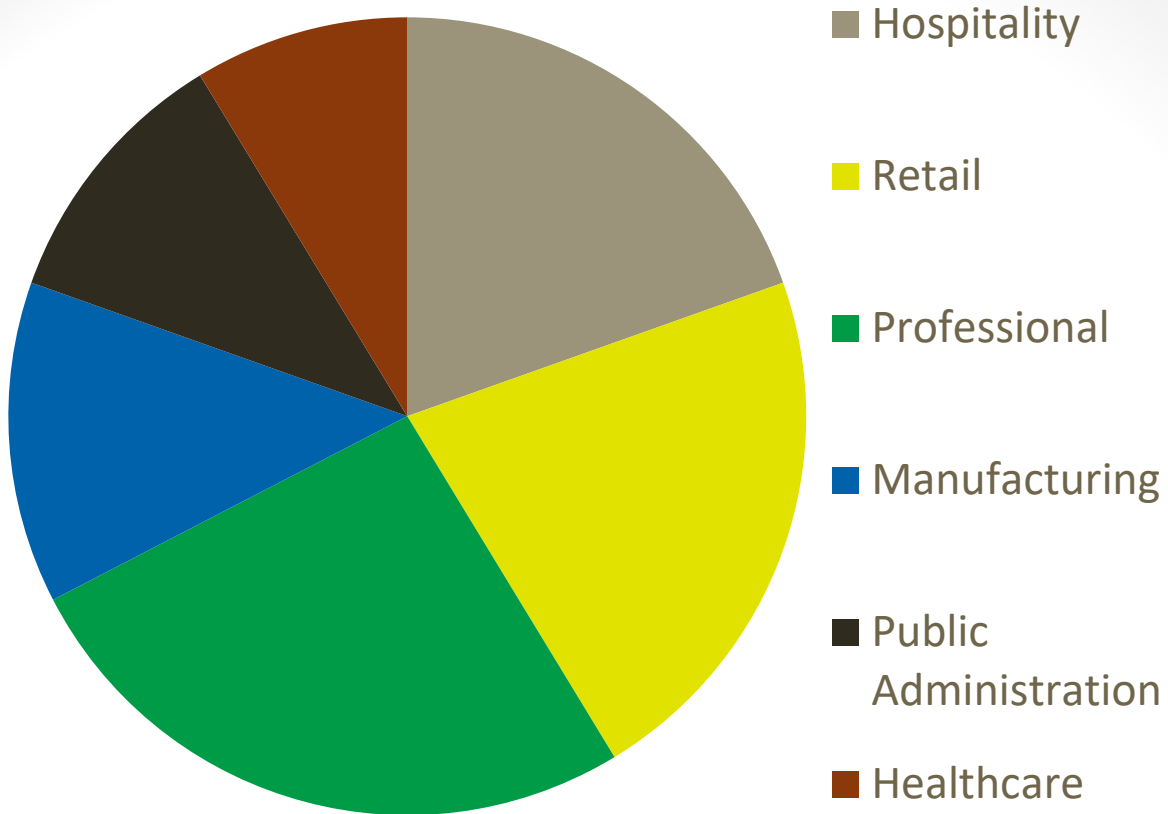




The Portage Chamber of Commerce works year-round to provide the vision, support, and resources to develop business. The primary categories of that support are: Marketing, Networking, Discounts, Education, Community and Advocacy. While still providing those resources, in response to the COVID-19 pandemic, the Chamber shifted its priorities to address the immediate needs of the local business community. The Chamber conducted a survey. The results are included in this document.

Industry



Out of the 46 business surveyed, 37 of them remained open and 10 were closed

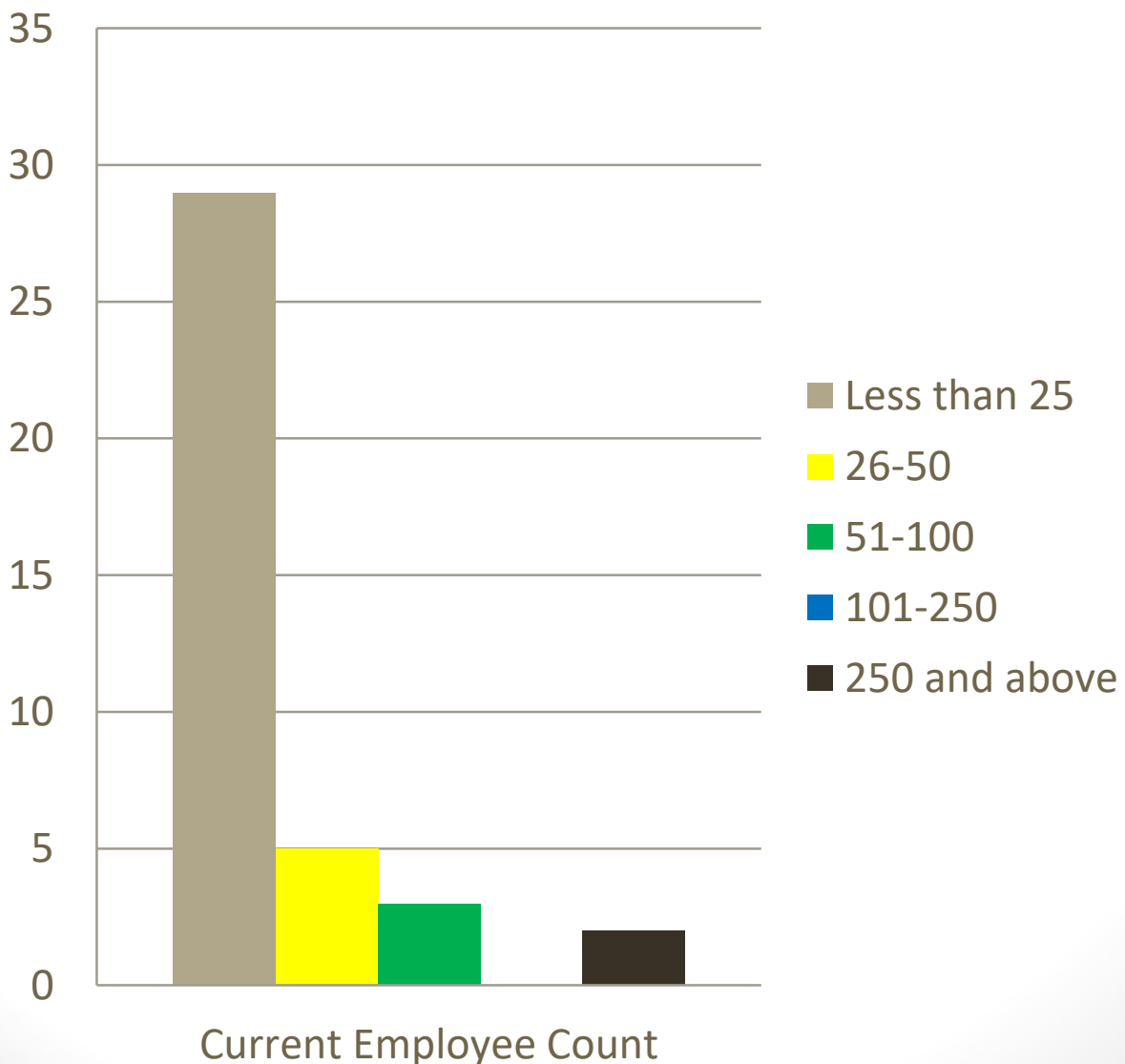
Out of the 10 closed, 5 were forced to close and 5 closed voluntarily.

When asked, how has your employee count changed due to Covid-19

17 said it decreased

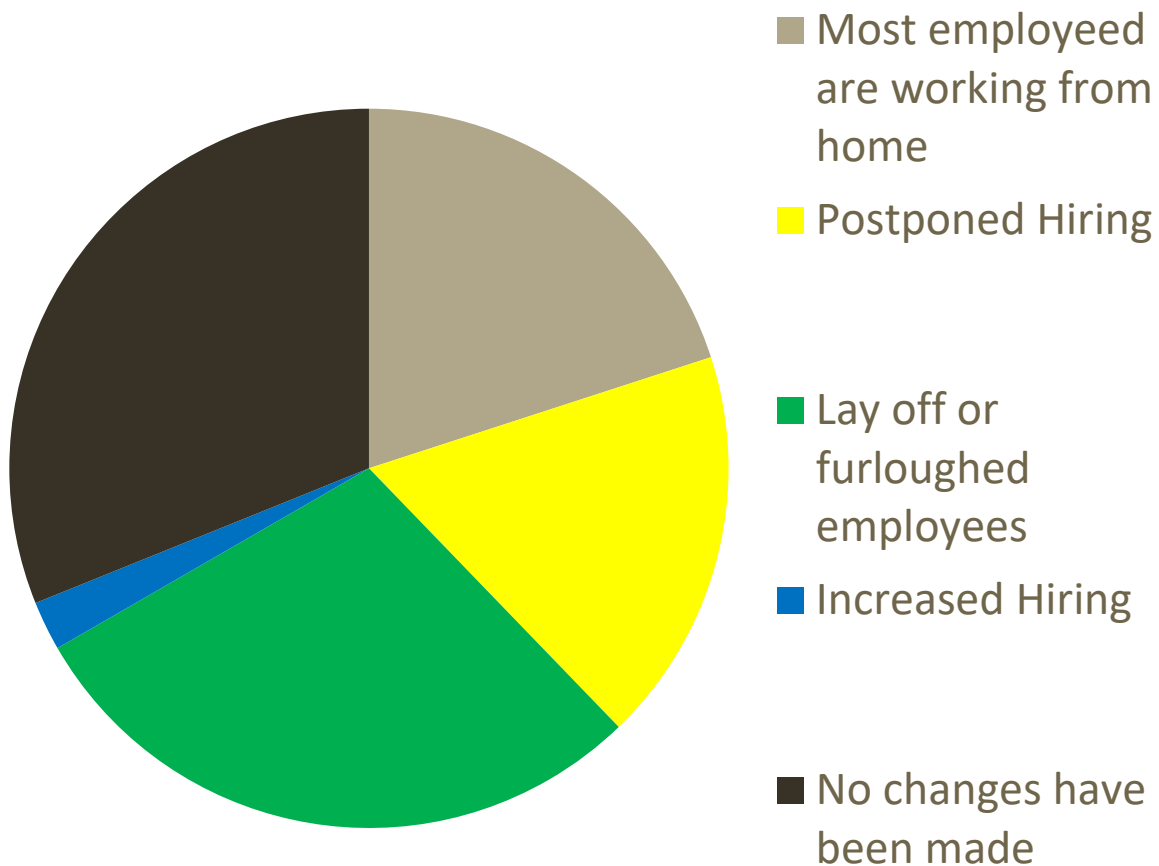
23 stayed the same

0 increased

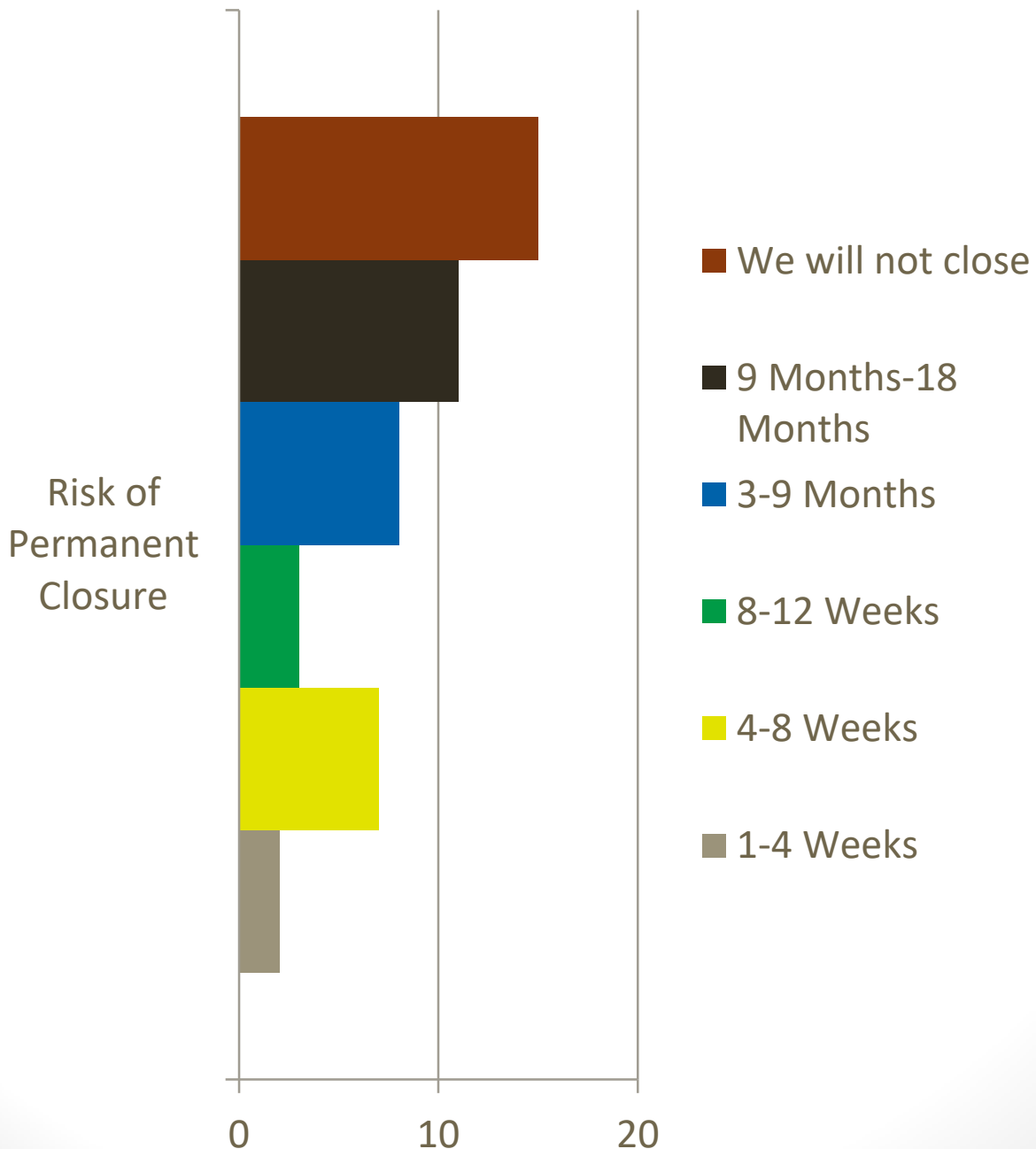


7 responders stated that their revenue has increased where 36 stated a decrease.

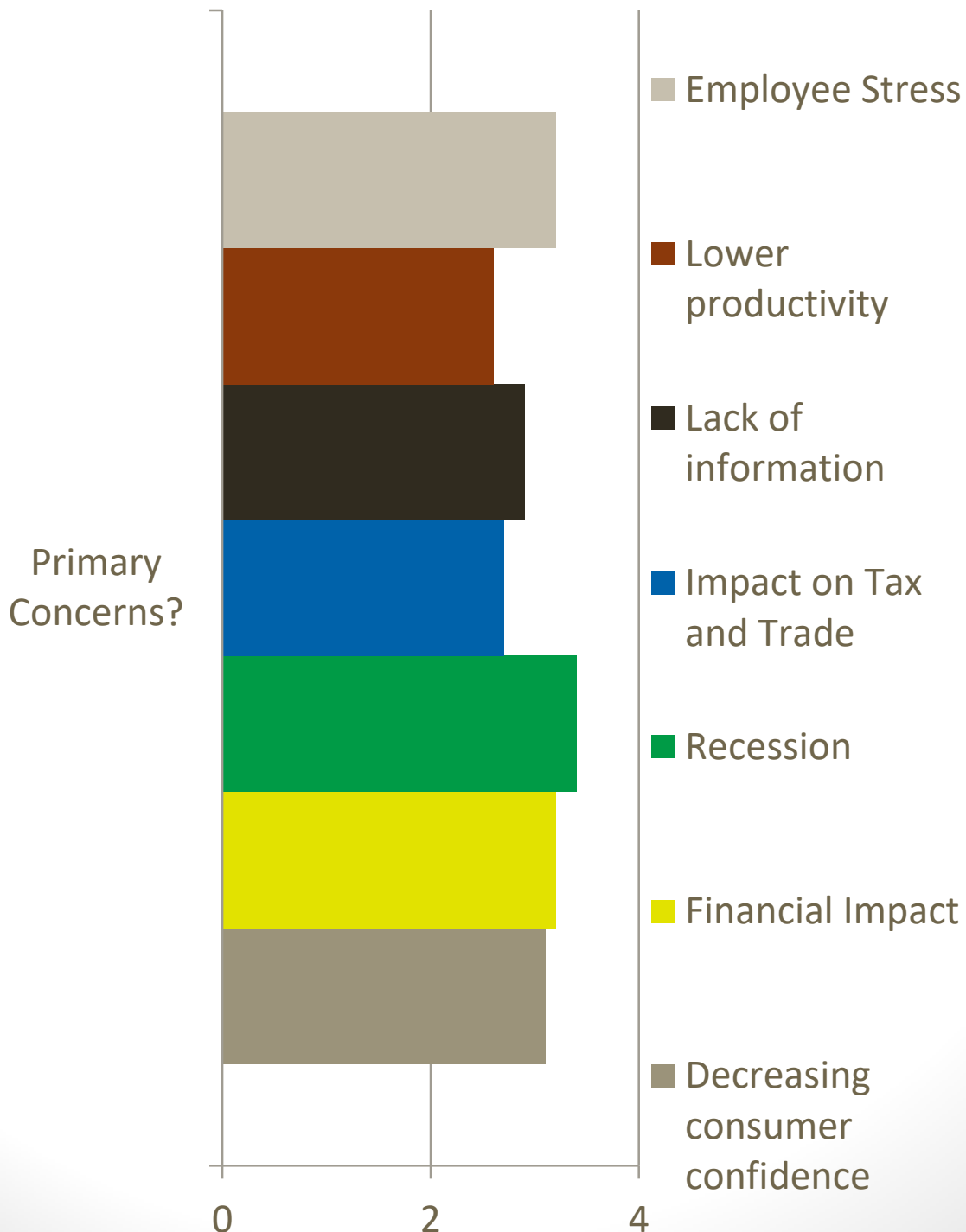
How has your business adjusted to workforce needs?



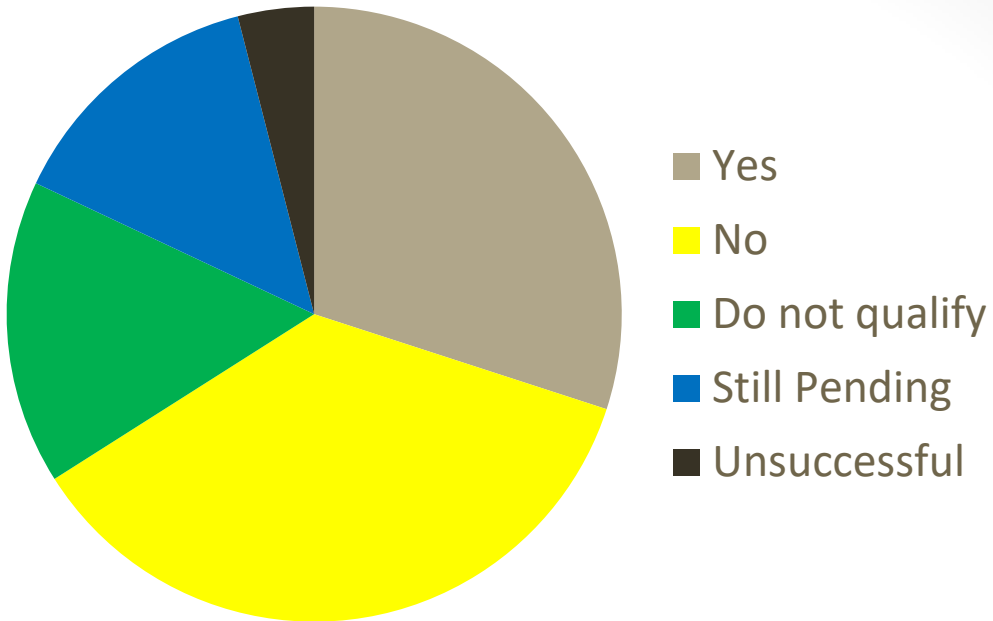
How long of a business slowdown or shutdown would you estimate your business could survive before closing?



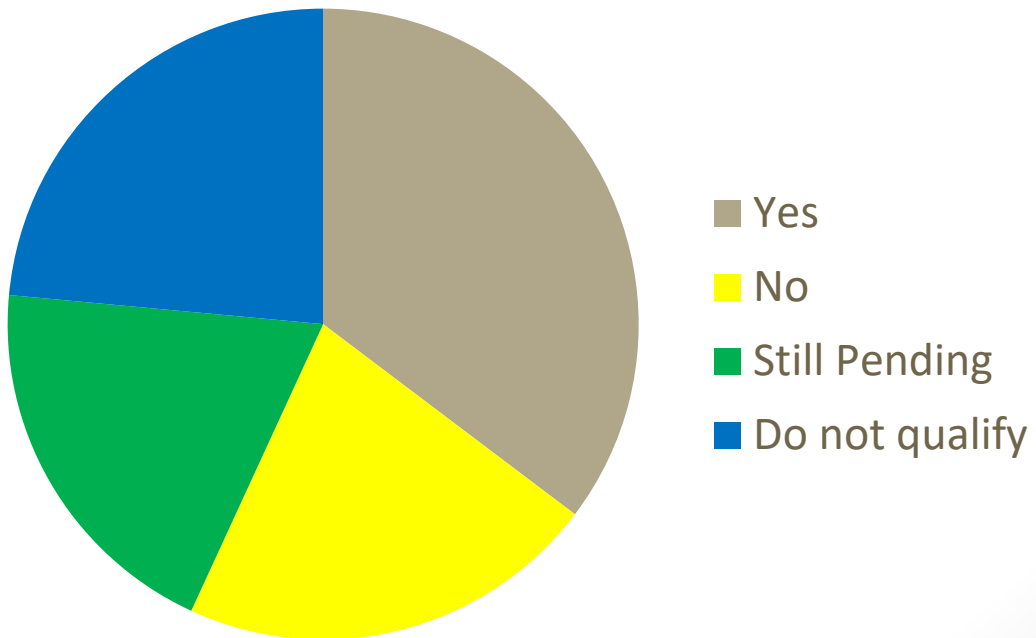
28 stated that they have contacted their bank about a loan or other financing 7 did not and 10 responded that it was unnecessary for them.

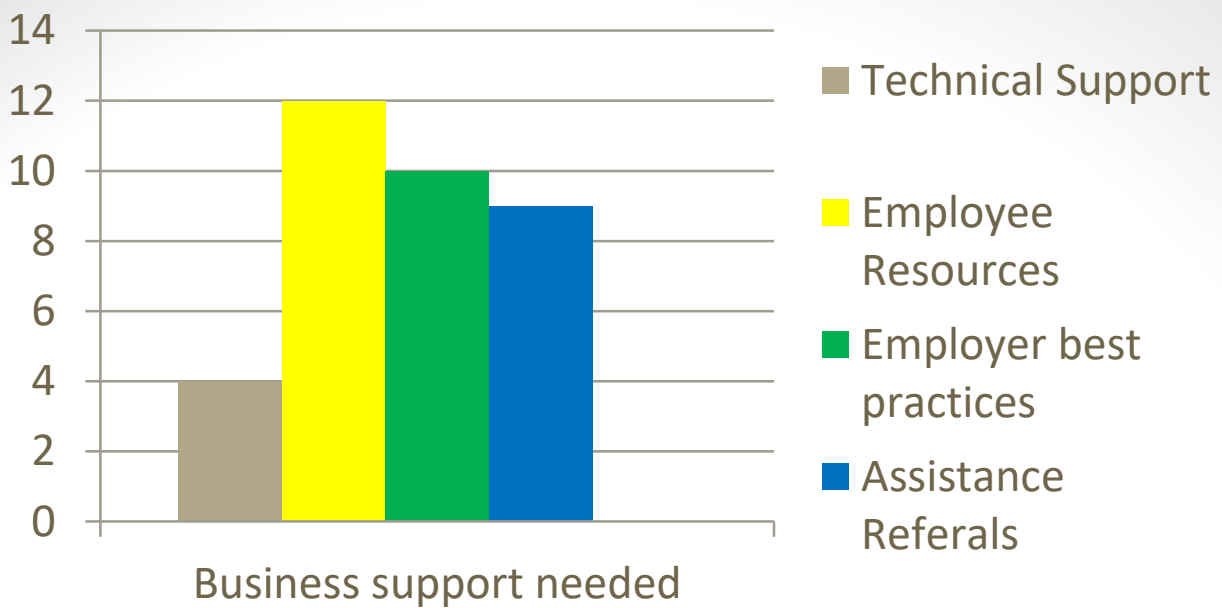


Applied for EIDL



Applied for PPP





Our business community has been highly impacted due to the pandemic. The Portage Chamber of Commerce will act as a catalyst, convener and collaborator to develop a path forward. It is imperative for our businesses to be prepared to reopen safely and successfully per federal, state, and local guidance.